



***Kids Of Character*  
by  
Russell T. Williams**

**Foreword by  
Thomas Lickona**

**Soft Cover  
\$19.95**

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**Parents, grandparents, teachers and coaches...  
Looking for a great resource to sharpen your skills  
as a character mentor with the kids you love and  
care about?**

What is character? How is it created? Where does it come from? In his new book *Kids Of Character: One Minute Mentoring Messages*, Russell T. Williams shows readers simple, common sense ways to make a big difference in a young life.

Through his collection of one-page essays, Williams illuminates the path of personal character with priceless lessons for mentors guiding children. *Kids Of Character* opens the doors to parents, grandparents, pastors, coaches and teachers to become more pro-active about molding the children in their community into healthy, productive members of society.

“As adults, our job is to build up kids to succeed in life’s open seas,” says Williams. “This is our essential task. We can be on track with this responsibility as we guide and inform kids about how to think and act with character clarity.”

Organized into seven Life Values chapters, each comprised of twelve character essays, Williams delivers helpful tools for new and seasoned mentors alike. Personal responsibility, positive self worth, purpose, partnership and persistence are just a few of the topics covered in these valuable and concise essays.

*Kids Of Character* is an important book for anyone looking to build a better society by investing in the lives of children—the future!

*Kids Of Character: One Minute Mentoring Messages* by Russell T. Williams is available from Passkeys Publications: [www.passkeyspublications.org](http://www.passkeyspublications.org); Passkeys Foundation: [www.passkeys.org](http://www.passkeys.org) and Amazon: [www.amazon.com](http://www.amazon.com)

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